

## **ELLWOOD CITY AREA SD**

501 Crescent Ave

Comprehensive Plan | 2023 - 2026

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### **MISSION STATEMENT**

Educating all of our children today for their success tomorrow.

### **VISION STATEMENT**

Ellwood City Area School District aims to prepare all students for the 21st Century world by providing: A high-performing school system with appropriate resources for success A comprehensive technology-based and standards-driven education A culture that promotes life-long learners and problem-solvers A climate that promotes social and emotional development Instruction that assists students to consistently utilize a versatile learning toolbox College and career readiness An environment that supports strong personal skills and individuality A foundation in collaboration and resiliency A safe, stable and caring learning environment A listening ear Staff will be expected to: Identify and adapt to students ever-changing educational needs Utilize best teaching practices for instruction Include a wide variety of teaching and evaluation tools Work collaboratively Be inclusive of all students and their parents Support the academic, social and emotional needs of students Support students' future endeavors Students will: Develop long-term relationships with each other and the community Become critical and analytical thinkers Become skilled researchers of information Develop strong communication skills Advocate for themselves and others Be technologically literate Tolerate and accept differences in others Become productive citizens Families and the Community will: Support, value and prioritize education Work with teachers to build a strong home-school connection Help to create open communication with the schools Support the financial needs of the district to provide a first-class education

## **EDUCATIONAL VALUE STATEMENTS**

### **STUDENTS**

The ECASD values individuality The ECASD values a diversity The ECASD values students who recognize and celebrate differences in others The ECASD values students who can work cooperatively and contribute as a member of a team The ECASD values students who have varying interests and strengths The ECASD values students who are problem solvers and thinkers The ECASD values students who are resilient The ECASD values students who are self-motivated and goal oriented The ECASD values students who are kind and open to new relationships with all people

### **STAFF**

The ECASD values staff members who recognize that education is a student-centered business The ECASD values staff members who put others first The ECASD values staff members who facilitate student learning The ECASD values staff members who embrace their role in supporting student achievement The ECASD values staff members who recognize that all students learn through different modalities and at different rates The ECASD values staff members who celebrate differences in others The ECASD values staff members who encourage students to be their best selves The ECASD values staff members who appropriately demand excellence of themselves and those around them The ECASD values staff members who are creative The ECASD values staff members who create a safe and caring learning environment

### **ADMINISTRATION**

The ECASD values administrators who develop a positive building culture The ECASD values administrators who value an environment to support all social and emotional needs of students and staff The ECASD values administrators who support all instructional partners The ECASD values administrators who are independent thinkers, but make positive contributions to the overall team The ECASD values administrators who are self-motivated doers The ECASD values administrators who are listeners and problem solvers The ECASD values administrators who know their staff and students The ECASD values administrators who pursue excellence through a growth mindset

### **PARENTS**

The ECASD values the diversity of the parent population The ECASD values parents who are positive contributors to their child's education The ECASD values parents who advocate for their children The ECASD values parent input The ECASD values parents who are engaged in their child's learning The ECASD values open communication between parents and the school

## **COMMUNITY**

The ECASD values our diverse community The ECASD values the many educational partners within our community The ECASD values community partnerships to expand student learning beyond the schoolhouse doors The ECASD values the local history and contributions of our community The ECASD values partnerships with community members and organizations to improve opportunities for students The ECASD values input from the community The ECASD values post graduation opportunities for the students.

## **OTHER (OPTIONAL)**

## STEERING COMMITTEE

Name	Position	Building/Group
Wesley Shipley	Administrator	Ellwood City Area School District
Kirk Lape	Administrator	Lincoln Jr./Sr. High School
John Sovich	Administrator	Lincoln Jr./Sr. High School
Frank Keally	Administrator	Hartman and Perry Schools
Dan Parson	Administrator	North Side Primary School
Deb Wiesch	Staff Member	Ellwood City Area School District
Christina Mendillo	Staff Member	Ellwood City Area School District
Leslie Gleghorn	Administrator	Ellwood City Area School District
Jill Manns	Staff Member	Ellwood City Area School District
April Thellman	Staff Member	Ellwood City Area School District
Sam Barry	Staff Member	Ellwood City Area School District
Renee Pitrelli	Board Member	Ellwood City Area School District
Claire Fauzey	Parent	Ellwood City Area School District

<b>Name</b>	<b>Position</b>	<b>Building/Group</b>
Jennifer Tomon	Parent	Ellwood City Area School District
Erica Gray	Parent	Ellwood City Area School District
Jaimie Rennick	Staff Member	Ellwood City Area School District
George Celli	Community Member	Ellwood City
Brad Ovia	Community Member	Ellwood City
Kathy Tillia	Parent	Ellwood City Area School District
Frank Alo	Community Member	Ellwood City
Kim Deloia	Staff Member	Ellwood City Area School District
Jean Biehls	Board Member	Ellwood City Area School District
Gary Rozanski	Board Member	Ellwood City Area School District
Dorothy Keener	Parent	Ellwood City Area School District
Maddy McCommons	Student	Ellwood City Area School District
Hunter Rock	Student	Ellwood City Area School District
Grady Smith	Student	Ellwood City Area School District
Jennifer Bell	Community Member	Metz

<b>Name</b>	<b>Position</b>	<b>Building/Group</b>
Brian Speer	Staff Member	Ellwood City Area School District
Lisa Nardone	Parent	Ellwood City Area School District
Katelyn Grzybowski	Staff Member	Ellwood City Area School District
Bill Nardone	Community Member	Ellwood City Forge
Janine Hindman	Community Member	Ellwood City Soccer Boosters
Norman Boots	Board Member	Ellwood City Area School District
Kathy Galbreath	Board Member	Ellwood City Area School District

## ESTABLISHED PRIORITIES

Priority Statement	Outcome Category
Our math achievement scores on the PSSA need to improve. The investment into new materials, math support teachers, and rewriting the curriculum will have a needed impact to improve these scores.	Mathematics
We need carry over from our elementary program to our secondary program. We are focusing on the written curriculum as well as updated classroom resources to impact this need for improvement.	English Language Arts
All of our building principals are working with their guidance teams to create attendance incentive programs intended to improve overall attendance.	Regular Attendance
Unfortunately, this great need will have to shift to our local tax payers. We've developed several avenues for students to receive mental health support and counseling during the school day. This is a priority need that must be supported financially to continue.	Social emotional learning

## ACTION PLAN AND STEPS

### Evidence-based Strategy

Comprehensive Literacy Training

### Measurable Goals

Goal Nickname	Measurable Goal Statement (Smart Goal)
ELA Achievement Improvement	Increase student PSSA and Keystone Exam achievement in ELA to meet or surpass the state average in all grade levels.

Action Step	Anticipated Start/Completion	Lead Person/Position	Materials/Resources/Supports Needed
Align district ELA curriculum and materials to State Standards and local needs.	2023-11-01 - 2024-06-06	Superintendent	PDE MIU#4 SAS portal Budgeted funds to purchase materials and resources ELA curriculum publishers

**Anticipated Outcome**  
 Written, Aligned ELA Curriculum and teaching materials for grades k-12

**Monitoring/Evaluation**  
 Monthly updates with ELA Staff to review progress towards completion and materials selection.

**Evidence-based Strategy**  
 Comprehensive Math Training

**Measurable Goals**

Goal Nickname	Measurable Goal Statement (Smart Goal)
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**Goal Nickname****Measurable Goal Statement (Smart Goal)**

Math Achievement  
Improvement

Improve math achievement on PSSA and Keystone Exams to meet or surpass the State Average.

**Action Step****Anticipated  
Start/Completion****Lead  
Person/Position****Materials/Resources/Supports  
Needed**

Provide training and resources to improve student performance in mathematics across all math content areas and grade levels

2023-11-01 -  
2026-06-15

Superintendent

PDE MIU#4 SAS portal

**Anticipated Outcome**

Increased student performance on PSSA and Keystone Exams

**Monitoring/Evaluation**

Annual review of student achievement with all math teachers and develop targeted student groups and content targets for improvement.

**Evidence-based Strategy**

Attendance Improvement Strategies

**Measurable Goals****Goal Nickname****Measurable Goal Statement (Smart Goal)**

Attendance Improvement

Increase overall student attendance to surpass state benchmarks at all grade levels

**Goal Nickname****Measurable Goal Statement (Smart Goal)****Action Step****Anticipated  
Start/Completion****Lead  
Person/Position****Materials/Resources/Supports  
Needed**

Each building will develop an age appropriate attendance incentive program to increase student attendance and meet attendance benchmarks

2023-11-01 -  
2026-06-15

Create and support age appropriate, building level attendance improvement incentive programs

2023-11-01 -  
2026-06-15

Building  
Principals

school to home  
communications financial  
support

**Anticipated Outcome**

Increased student attendance to meet state benchmarks

**Monitoring/Evaluation**

quarterly review of student attendance and annual review of building level attendance including all teachers and administration

**Evidence-based Strategy**

SEL

**Measurable Goals**

<b>Goal Nickname</b>	<b>Measurable Goal Statement (Smart Goal)</b>
Mental Health and Cultural Support	Staff will have the skills to provide a safe and secure school environment with available mental health resources available in all buildings

<b>Action Step</b>	<b>Anticipated Start/Completion</b>	<b>Lead Person/Position</b>	<b>Materials/Resources/Supports Needed</b>
Provide mental health and behavioral specialists in all district buildings	2023-11-01 - 2026-06-15	Superintendent Building Principals	PDE Financial commitment to mental health positions MIU#4 Mental Health providers
Train district staff on critical SEL needs	2024-08-30 - 2026-06-15	Superintendent	PDE MIU#4 Financial commitment to bring in approved trainers

<b>Anticipated Outcome</b>
Improved school climate and reduced behavioral reports

<b>Monitoring/Evaluation</b>
quarterly meetings with administration to review behavioral/school climate issues. Annual school safety report



## PROFESSIONAL DEVELOPMENT STEPS AND TIMELINES:

Measurable Goals	Action Plan Name	Professional Development Step	Anticipated Timeline
Increase student PSSA and Keystone Exam achievement in ELA to meet or surpass the state average in all grade levels. (ELA Achievement Improvement)	Comprehensive Literacy Training	Align district ELA curriculum and materials to State Standards and local needs.	11/01/2023 - 06/06/2024

## PROFESSIONAL DEVELOPMENT STEPS AND TIMELINES:

Measurable Goals	Action Plan Name	Professional Development Step	Anticipated Timeline
Improve math achievement on PSSA and Keystone Exams to meet or surpass the State Average. (Math Achievement Improvement)	Comprehensive Math Training	Provide training and resources to improve student performance in mathematics across all math content areas and grade levels	11/01/2023 - 06/15/2026

## PROFESSIONAL DEVELOPMENT STEPS AND TIMELINES:

Measurable Goals	Action Plan Name	Professional Development Step	Anticipated Timeline
Staff will have the skills to provide a safe and secure school environment with available mental health resources available in all buildings (Mental Health and Cultural Support)	SEL	Train district staff on critical SEL needs	08/30/2024 - 06/15/2026

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## COMMUNICATION PLAN - STEPS AND TIMELINES:

Measurable Goals	Action Plan Name	Communication Step	Anticipated Timeline
Increase student PSSA and Keystone Exam achievement in ELA to meet or surpass the state average in all grade levels. (ELA Achievement Improvement)	Comprehensive Literacy Training	Align district ELA curriculum and materials to State Standards and local needs.	11/01/2023 - 06/06/2024

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## COMMUNICATION PLAN - STEPS AND TIMELINES:

Measurable Goals	Action Plan Name	Communication Step	Anticipated Timeline
Increase overall student attendance to surpass state benchmarks at all grade levels (Attendance Improvement)	Attendance Improvement Strategies	Each building will develop an age appropriate attendance incentive program to increase student attendance and meet attendance benchmarks	11/01/2023 - 06/15/2026



## COMMUNICATION PLAN - STEPS AND TIMELINES:

Measurable Goals	Action Plan Name	Communication Step	Anticipated Timeline
Increase overall student attendance to surpass state benchmarks at all grade levels (Attendance Improvement)	Attendance Improvement Strategies	Create and support age appropriate, building level attendance improvement incentive programs	11/01/2023 - 06/15/2026

## COMMUNICATION PLAN - STEPS AND TIMELINES:

Measurable Goals	Action Plan Name	Communication Step	Anticipated Timeline
Staff will have the skills to provide a safe and secure school environment with available mental health resources available in all buildings (Mental Health and Cultural Support)	SEL	Provide mental health and behavioral specialists in all district buildings	11/01/2023 - 06/15/2026

## **APPROVALS & SIGNATURES**

### **Assurance of Quality and Accountability**

As Chief School Administrator, I affirm that this LEA Level Plan was developed in accordance, and will comply with the applicable provisions of 22 Pa. Code, Chapters 4, 12, 14, 16 and 49. I also affirm that the governing board reviewed the LEA Level Plan, as indicated in the attached official Board minutes and the contents of the plan are true and correct. Finally, I affirm that the plan was made available for public inspection and comment for a minimum of 28 days prior to approval by the school's governing board and submission to the Department.

### **Signature (Entered Electronically and must have access to web application).**

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Chief School Administrator

Dr. Wesley W. Shipley

2023-09-21

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## ADDENDUM A: BACKGROUND INFORMATION TO INFORM PLAN

### Strengths

Demonstrating growth above the predicted standard in ELA and Math at elementary level

Consistently above state average for student performance in ELA and math

Elementary attendance meets the expected standard

Students in grades k-5 are meeting achievement and growth expectations.

Curriculum rewritten and updated during the 2022-2023 school year to achieve standards alignment from k-12

Robust Title I program.

The creating of math support positions has helped to build target groups for individual and overall achievement.

Math curriculum was re-written during the 2022-2023 school year to ensure alignment to state standards. New classroom resources were purchased and implemented.

Students have access to STEAM classes in grades K-12 with K-6

### Challenges

Overall student performance in math needs to improve

Student performance in ELA needs to improve at the secondary level

Attendance needs to improve in grades 5 -12

Secondary ELA falls below expected achievement and growth targets

Overall, the district math scores are far below state averages for student achievement.

Students that do not pass the Keystone exam on the first attempt, continue to struggle.

Curriculum is being re-written during the 2023-2024 school year to adhere to new science standards

Science time available at the elementary level.

Coordination of classroom space and attendees with BC3

Growth of special education program requires extended resources

## Strengths

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being a mandatory class

Special Education program growth has increased district ability to provide FAPE on site.

Students have access to college level courses during the school day

Students can earn up to 24 college level credits while also earning credit toward high school graduation

In-service has been provided to improve equity awareness.

Superintendent holds student round table conversations which includes students of all ethnic and racial backgrounds to provide a student voice for developing a more positive and inclusive district culture.

Title I program teachers and leadership have made a positive impact on student achievement.

District nurses provide conscientious services to all students with special attention to specific individual needs.

Available technology hardware is up to date and appropriately used.

Attention to Career Exploration has improved.

## Challenges

and training.

Technology hardware renewal is a financial burden that must be addressed to allow district to stay current in this area.

Mental health programming is currently funded with grant money and will need a dedication of local resources to continue on a positive trajectory.

Insensitivity toward students by peers

Cultural blind spots by all individuals

Need for additional personnel to support curriculum and instruction programs.

Curriculum writing and evaluation model is newly implemented and needs to be monitored at a district level.

Building level leaders wear too many hats and have little resources to work as an academic leader when faced with daily culture and climate issues.

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## Strengths

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Highly qualified individuals in leadership position.

Annual district budget makes use of local, state and federal funding as well as numerous grants.

Professional development engages teachers in activities based on teacher need as well as meeting requirements.

Community connections and communication is a priority of the district.

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## Most Notable Observations/Patterns

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The district is part of a proud community and the district has strong community ties. Student achievement on standardized tests is poor while classroom performance is much better. This, along with observations of students during testing windows indicates that the students do not take the exams seriously - especially at the secondary level.

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## Challenges

## Discussion Point

## Priority for Planning

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Overall student performance in math needs to improve

Math support teachers have been established in grades k-6 with observable success

✓

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Challenges	Discussion Point	Priority for Planning
Student performance in ELA needs to improve at the secondary level	ELA curriculum has been rewritten k-12 and new resources are being selected. Overall achievement needs to improve in this area.	✓
Attendance needs to improve in grades 5 -12	Principals are developing attendance incentives in their buildings across the entire district	✓
Growth of special education program requires extended resources and training.	Programs have been successful and are meeting the needs of our students. However the expanded programs outpaces any increases in Special Education Funding from the state	
Technology hardware renewal is a financial burden that must be addressed to allow district to stay current in this area.	Staying current with technology is an ongoing financial burden that is difficult to balance. Typically, technology purchases have to be delayed until resources can be secured.	
Mental health programing is currently funded with grant money and will need a dedication of local resources to continue on a positive trajectory.	Providing mental health resources is important to the overall student experience. We provide much needed services at school that many of our students would not otherwise receive	✓
Need for additional personnel to support curriculum and instruction programs.	The superintendent currently works with the building principals to ensure the curriculum cycle is adhered to with fidelity. The board has committed to hiring a person to lead curriculum development.	
Building level leaders wear too many hats and have little resources to work as an academic leader when faced with daily culture and climate	Principals are pulled in many directions during the school day and often are unable to focus specifically on academic improvement and attendance.	

**Challenges****Discussion Point****Priority for Planning**

issues.

Curriculum is being re-written during the 2023-2024 school year to adhere to new science standards

As part of the curriculum cycle, this is a necessity to align our curriculum to the new science standards

Insensitivity toward students by peers

Social and Emotional Learning is important to improve the overall student experience and to reduce bullying



## ADDENDUM B: ACTION PLAN

### Action Plan: Comprehensive Literacy Training

Action Steps	Anticipated Start/Completion Date	
Align district ELA curriculum and materials to State Standards and local needs.	11/01/2023 - 06/06/2024	
Monitoring/Evaluation	Anticipated Output	
Monthly updates with ELA Staff to review progress towards completion and materials selection.	Written, Aligned ELA Curriculum and teaching materials for grades k-12	
Material/Resources/Supports Needed	PD Step	Comm Step
PDE MIU#4 SAS portal Budgeted funds to purchase materials and resources ELA curriculum publishers	yes	yes



## Action Plan: Comprehensive Math Training

Action Steps	Anticipated Start/Completion Date
Provide training and resources to improve student performance in mathematics across all math content areas and grade levels	11/01/2023 - 06/15/2026

Monitoring/Evaluation	Anticipated Output
Annual review of student achievement with all math teachers and develop targeted student groups and content targets for improvement.	Increased student performance on PSSA and Keystone Exams

Material/Resources/Supports Needed	PD Step	Comm Step
PDE MIU#4 SAS portal	yes	no

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## Action Plan: Attendance Improvement Strategies

**Action Steps****Anticipated Start/Completion Date**

Each building will develop an age appropriate attendance incentive program to increase student attendance and meet attendance benchmarks

11/01/2023 - 06/15/2026

**Monitoring/Evaluation****Anticipated Output**

quarterly review of student attendance and annual review of building level attendance including all teachers and administration

Increased student attendance to meet state benchmarks

**Material/Resources/Supports Needed****PD Step****Comm Step**

yes



**Action Steps****Anticipated Start/Completion Date**

Create and support age appropriate, building level attendance improvement incentive programs

11/01/2023 - 06/15/2026

**Monitoring/Evaluation****Anticipated Output**

quarterly review of student attendance and annual review of building level attendance including all teachers and administration

Increased student attendance to meet state benchmarks

**Material/Resources/Supports Needed****PD Step****Comm Step**

school to home communications financial support

no

yes

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**Action Plan: SEL**

**Action Steps****Anticipated Start/Completion Date**

Provide mental health and behavioral specialists in all district buildings

11/01/2023 - 06/15/2026

**Monitoring/Evaluation****Anticipated Output**

quarterly meetings with administration to review behavioral/school climate issues. Annual school safety report

Improved school climate and reduced behavioral reports

**Material/Resources/Supports Needed****PD Step****Comm Step**

PDE Financial commitment to mental health positions MIU#4 Mental Health providers

no

yes



**Action Steps****Anticipated Start/Completion Date**

Train district staff on critical SEL needs

08/30/2024 - 06/15/2026

**Monitoring/Evaluation****Anticipated Output**

quarterly meetings with administration to review behavioral/school climate issues. Annual school safety report

Improved school climate and reduced behavioral reports

**Material/Resources/Supports Needed****PD Step****Comm Step**

PDE MIU#4 Financial commitment to bring in approved trainers

yes

no



## ADDENDUM C: PROFESSIONAL DEVELOPMENT PLANS

Measurable Goals	Action Plan Name	Professional Development Step	Anticipated Timeline
Increase student PSSA and Keystone Exam achievement in ELA to meet or surpass the state average in all grade levels. (ELA Achievement Improvement)	Comprehensive Literacy Training	Align district ELA curriculum and materials to State Standards and local needs.	11/01/2023 - 06/06/2024
Improve math achievement on PSSA and Keystone Exams to meet or surpass the State Average. (Math Achievement Improvement)	Comprehensive Math Training	Provide training and resources to improve student performance in mathematics across all math content areas and grade levels	11/01/2023 - 06/15/2026
Staff will have the skills to provide a safe and secure school environment with available mental health resources available in all buildings (Mental Health and Cultural Support)	SEL	Train district staff on critical SEL needs	08/30/2024 - 06/15/2026



## PROFESSIONAL DEVELOPMENT PLANS

Professional Development Step	Audience	Topics of Prof. Dev
Comprehensive Literacy Training	All district ELA teachers	Review of district achievement data Review and selection of ELA instructional materials Comprehensive literacy training for all certified ELA professionals

Evidence of Learning	Anticipated Timeframe	Lead Person/Position
Teacher feedback Improved student achievement on PSSA and Keystone Exams	11/01/2023 - 06/15/2026	Building Principals

Danielson Framework Component Met in this Plan:	This Step meets the Requirements of State Required Trainings:
1e: Designing Coherent Instruction	Language and Literacy Acquisition for All Students
1a: Demonstrating Knowledge of Content and Pedagogy	

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Professional Development Step	Audience	Topics of Prof. Dev
Comprehensive Math Training	All district math teachers	Instructional strategies to increase student achievement in all math content areas



Evidence of Learning	Anticipated Timeframe	Lead Person/Position
teacher feedback Student performance on PSSA and Keystone Exams	11/01/2023 - 06/15/2026	Superintendent

Danielson Framework Component Met in this Plan:	This Step meets the Requirements of State Required Trainings:
3c: Engaging Students in Learning 1c: Setting Instructional Outcomes 1a: Demonstrating Knowledge of Content and Pedagogy	Indicator 14 Pennsylvania Post School Outcomes Training

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Professional Development Step	Audience	Topics of Prof. Dev
Understanding the whole child	All district staff	Social and Emotional Learning Diversity Training Mental Health Awareness Trauma informed instruction

Evidence of Learning	Anticipated Timeframe	Lead Person/Position
Teacher Feedback Discipline referrals School climate surveys	11/01/2023 - 06/15/2026	Building Priincipals

**Danielson Framework Component Met in this Plan:**

**This Step meets the Requirements of State Required Trainings:**

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3a: Communicating with Students

Common Ground: Culturally Relevant Sustaining Education

4c: Communicating with Families

4e: Growing and Developing Professionally

2d: Managing Student Behavior

1b: Demonstrating Knowledge of Students

4f: Showing Professionalism

2a: Creating an Environment of Respect and Rapport

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## ADDENDUM D: ACTION PLAN COMMUNICATION

Measurable Goals	Action Plan Name	Communication Step	Anticipated Timeline
Increase student PSSA and Keystone Exam achievement in ELA to meet or surpass the state average in all grade levels. (ELA Achievement Improvement)	Comprehensive Literacy Training	Align district ELA curriculum and materials to State Standards and local needs.	2023-11-01 - 2024-06-06
Increase overall student attendance to surpass state benchmarks at all grade levels (Attendance Improvement)	Attendance Improvement Strategies	Each building will develop an age appropriate attendance incentive program to increase student attendance and meet attendance benchmarks	2023-11-01 - 2026-06-15
Increase overall student attendance to surpass state benchmarks at all grade levels (Attendance Improvement)	Attendance Improvement Strategies	Create and support age appropriate, building level attendance	2023-11-01 - 2026-06-15

Measurable Goals	Action Plan Name	Communication Step	Anticipated Timeline
Staff will have the skills to provide a safe and secure school environment with available mental health resources available in all buildings (Mental Health and Cultural Support)	SEL	improvement incentive programs  Provide mental health and behavioral specialists in all district buildings	2023-11-01 - 2026-06-15

## COMMUNICATIONS PLAN

Communication Step	Audience	Topics/Message of Communication
Post written curriculum	District community members and parents/guardians	Inform community on where posted curriculum can be found
Anticipated Timeframe	Frequency	Delivery Method
11/01/2023 - 06/15/2026	annually	Email Posting on district website

**Lead Person/Position**

Superintendent

**Communication Step**

**Audience**

**Topics/Message of Communication**

Attendance Awareness and Improvement

District parents and guardians

Importance of attendance and details of attendance incentive programs

**Anticipated Timeframe**

**Frequency**

**Delivery Method**

11/01/2023 - 06/15/2026

quarterly

Email  
Posting on district website  
Presentation

**Lead Person/Position**

Building principals

Communication Step	Audience	Topics/Message of Communication
Social and Emotional Learning and Diversity Training	District parents and guardians	student behaviors, attendance, social and emotional learning, mental health and behavioral supports

Anticipated Timeframe	Frequency	Delivery Method
11/01/2023 - 06/15/2026	daily	Posting on district website Letter Other

Lead Person/Position
Superintendent



## ADDENDUM E: COMPREHENSIVE PLAN COMMUNICATIONS

Communication Step	Topics of Message	Mode	Audience	Anticipated Timeline
Plan Available for Review	Opportunity to view and comment about Ellwood City ASD Comprehensive Plan.	Posting	Ellwood City Area School District Community	one month
Final Plan Acknowledgement	Review and edit final plan	Meeting of Steering Committee	All Steering Committee Members	Late September/Early October 2023
Final Plan approval	School Board acceptance of Comprehensive Plan	Public Board Meeting	Ellwood City Area School District Board of School Directors Any member of the public that attends	October 14, 2023
Announcement of plan completion	Comprehensive planning is complete and available for public review and comment	Blackboard Connect All-Call Advertisement in local newspaper	Ellwood City Area School District Community	Late September/Early October 2023

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